**📍 Service Page: Google Business Profile Optimization**

**Section 1: Top Navigation**

Company Name with Logo Placeholder: [LOGO] Marketing AI Houston

**Desktop Navigation:** • [LOGO] Marketing AI Houston (top-left) • Navigation Links: Home | Services | Pricing | About | Contact • CTA Button (top-right): “Book a Discovery Call”

**Mobile Navigation:** • [LOGO] only (top-left) • Collapsed Hamburger Menu (top-right) → expands to show navigation links • CTA Button (always visible, top-right or sticky bottom bar): “Book a Discovery Call”

[Design Notes: Persistent navigation stays visible on scroll. On mobile, hide the company name text and keep only the logo for space efficiency. CTA button styled in contrasting color, rounded edges, slightly larger than nav links. Sticky header with slight shadow for separation from content.]

**Section 2: Hero / Main Fold**

Visual Cue (above headline): ⭐⭐⭐⭐⭐ (five small yellow stars styled like Google reviews) Supporting Tagline (just under stars): Trusted by Small Business Owners Nationwide

**Headline:** Get **Found** on Google — Without a Website

**Subheadline:** We optimize your Google Business Profile so you show up when customers search — on Maps, mobile, and voice.

**CTA Button:** 👉 Book a Discovery Call

**Supporting One Liner (under CTA):** No jargon, no pressure—just a quick chat about your business.

**Key Metrics (bottom of Hero section):** • 📍 90% of local searches happen on mobile • 📈 70% of customers choose businesses with strong profiles • 💬 100% of profiles include messaging setup and review templates

**Industry Icons + Labels (beneath metrics):** [Icon: Hammer] Contractors | [Icon: Car] Auto Shops | [Icon: Broom] Cleaning | [Icon: Leaf] Landscaping | [Icon: Paw] Pet Services

[Design Notes: • Place ⭐⭐⭐⭐⭐ stars centered above the headline, styled in Google review yellow. • Tagline “Trusted by Small Business Owners Nationwide” in smaller text beneath the stars. • Hero section should be bold and clean, with high contrast headline. • CTA button large, centered, and sticky on mobile. • Supporting one liner directly under CTA for reassurance. • Place metrics in a horizontal row beneath the CTA on desktop, stacked vertically on mobile. Use icons for quick visual impact. • Beneath metrics, add a row of industry icons with labels. Keep them simple, line style, and evenly spaced. On mobile, stack them in two rows for readability. • Make the text color of the word "Get Found" in the header section match the background gradient of the Book a Discovery Call button. Additionally, make it stand taller than the words next to it. Make the word **“Found”** visually stand taller than the surrounding text, Apply the **same gradient background** used in the CTA Button to the word “Found”]

**Section 3: What’s Included**

**Headline:** What’s Included in Your Optimization

**Bullet List (with icons):** • ✅ Accurate business info, categories, and hours • 🖼️ Photo organization using your existing images • ⭐ Review request templates + training • 💬 Messaging setup with auto-replies • 🎤 AI-ready formatting for voice search

[Design Notes: • Use a clean 2-column layout on desktop, stacked list on mobile. • Each bullet should include a simple icon for visual clarity. • Keep spacing generous and text short for scannability.]

**Section 4: Benefits**

**Headline:** Why It Matters for Your Business

**Benefit Blocks (with icons):** • 📍 Show up on Google Maps and local search • 📞 Get more calls from nearby customers • 🧠 Build trust with reviews and photos • ⏱️ Save time with automated messaging

[Design Notes: • Display in a 2x2 grid on desktop, stacked vertically on mobile. • Use bold icons above each benefit. • Keep copy short and outcome-driven.]

**Section 5: Why It Works**

**Headline:** Your Most Powerful Local Marketing Tool

**Paragraph:** Old agencies ignore your Google Business Profile. We make it your most powerful local marketing tool — optimized for how people search today. Whether it’s Maps, mobile, or voice, we help you show up where it counts.

[Design Notes: • Centered paragraph with optional illustration or icon. • Keep layout minimal with generous white space. • Use bold heading and regular body text.]

**Section 6: How It Works**

**Headline:** Getting Started Is Simple

**Steps (with icons):**

1. 💬 Discovery Call
2. 🔍 Profile Audit & Optimization
3. 🚀 Go Live + Training

[Design Notes: • Horizontal step layout on desktop, vertical stack on mobile. • Use numbered circles or step icons for clarity. • Include short descriptions under each step.]

**Section 7: Pricing**

**Headline:** Simple, One-Time Pricing

**Plan Card: Starter — $497** • Google Business Profile makeover & optimization • Accurate business info + categories • Photo organization using your existing photos • Review request templates & training • Messaging setup with auto-replies • Voice search formatting

👉 *Perfect for businesses who need to show up on Google and start getting calls.*

[Design Notes: • Single pricing card centered on page. • Rounded corners, subtle shadow. • CTA button below card: “Book a Discovery Call” • Use bold plan title and short bullet list.]

**Section 8: FAQ**

**Headline:** Frequently Asked Questions

**Subheadline:** Straight answers — no jargon, no hidden fine print.

**Q&A:**

1. **Do I need a website?** No, this service works even without one. Your Google Business Profile becomes your digital storefront.
2. **Will I show up on Maps?** Yes — we optimize your profile for maximum local visibility.
3. **Can I manage reviews myself?** Absolutely. We train you and provide templates to make it easy.
4. **Is this a one-time service?** Yes, but ongoing support plans are available if you want continued optimization.
5. **Do you only work with Houston businesses?** Not at all. We’re proudly based in Houston, but we serve small business owners across the U.S. Our process is fully remote-friendly.

[Design Notes: • Use accordion or expandable layout. • Questions in bold, answers in regular weight. • Include icons next to each question for visual engagement.]

**Section 9: Final CTA**

**Headline:** Ready to Get Found on Google?

**Subheadline:** Let’s optimize your profile so customers can find you — fast.

**CTA Button:** 👉 Book a Discovery Call **Secondary CTA:** 📩 Request a Free Quote

[Design Notes: • Full-width section with bold background. • Centered headline and subheadline. • CTA buttons stacked on mobile, side-by-side on desktop. • Use generous padding and spacing.]

**Section 10: Footer**

**Branding:** • Logo (small) • Tagline: “AI-powered web design & SEO for small businesses across the U.S.”

**Quick Links:** • Home | Services | Pricing | FAQ | Contact

**Contact Info:** • 📍 Houston, TX • 📞 Phone (click-to-call) • ✉️ Email (click-to-email)

**Our Commitments:** • Icons: Google Business Profile, SEO-Friendly, Mobile-First, AI-Ready • Line: “Proudly serving small businesses nationwide.”

**Legal:** • © [Year] Marketing AI Houston. All rights reserved. • Privacy Policy | Terms of Service

**Secondary CTA:** 👉 Book a Discovery Call

[Design Notes: • 3–4 column layout on desktop, stacked vertically on mobile. • Footer background should contrast with body content. • Links styled for clarity with hover effect. • CTA button styled consistently with others.]